



smartconnect

The Integration Platform to Future-Proof your Data Integration Strategy



“SmartConnect is by far the best integration solution out there. I used to be loyal to another integration product, but after using SmartConnect, I was converted.”

- Say “Yes” to Specific Requirements
- Enterprise iPaaS Functionality
- Mid Market Pricing
- 100% Configurable Hybrid Integration

Benefits

- ✓ **Automate.** Differentiate your delivery with more automated processes and provide better visibility for your team
- ✓ **Support.** Access real support with deep integration expertise
- ✓ **Unlimited.** Create unlimited integrations & process unlimited data
- ✓ **Templates.** Get started quickly with Pre-Built Connectors & Templates

“SmartConnect is the equivalent to having another full-time person on our team.”

Todd Ticklerman, CMO



SCALABLE

Build your integration strategy for today and tomorrow

Your business runs via a myriad of systems and platforms. In order to achieve streamlined processes, efficiencies and ROI, those systems must be able to communicate.

SmartConnect integrates seamlessly with the business systems you have in place today, and it is ready to integrate with any new applications you may add tomorrow. So, you’re free to choose your business applications

YOUR CHOICE

Deployment in the cloud or on-premise

Integration is complex by nature, and your business is unique. You need an approach that will allow you to adapt quickly as your requirements evolve.

SmartConnect is designed to simplify the design and management of an integrated business. Built to support the unique integration needs of midmarket companies, SmartConnect has a focus on connecting ERP and CRM platforms with your cloud or on premise apps.

Integration features that give you the control you need



Data Sources & Destinations

Connections to Dynamics 365, Dynamics GP, Dynamics NAV, Dynamics 365 Business Central, NetSuite, Salesforce, REST & SOAP web services, ODBC, SQL, Flat file, Excel, Folder data source, multi-data source and much more.



Mapping & Interface

Easily specify what data you'd like to generate while viewing both technical and display names. SmartConnect is designed so the business analyst, accountant, CRM Admin or functional consultant can build and monitor integrations.



Error Handling & Monitoring Progress

Know if integrations failed or succeeded. If an integration failed, there's an interface to review the error(s), fix what's needed, and reprocess. Track failed source data, log errors, and send email alerts.



Developer Options

If native options don't quite handle transformations or connecting to our application, use scripting as a step within your integration or within a calculation or global variable. SmartConnect also has a REST API, so you can call an integration process to run from anywhere.



Excel Add-In Run integrations with the push of a button within Excel.



Triggers & Automations

Multiple ways to trigger and automate integrations including manual, scheduled, event-based triggers, bulk, changes-only and real-time by calling the SmartConnect API.



Data Transformation

A variety of transformation options are available including calculations, date functions, scripting transformation options, a library of functions, translation tables, entity lookups, SQL lookups, and next number options per dedicated connector.



Tasks

Define other processing steps you need to run serve your full integration scenario. You may need to manipulate a file before the integration starts, chain processes together, or notify your team if something fails.



API Access

Connect to custom applications with SmartConnect's web services REST connection. Configure your connection to the API and use the SmartConnect interface to create and manage your integration to your custom applications.